

Pujolasos' **cosmetics packaging designs** are conceived in order to fully satisfy our clients regarding its efficiency and the central process of seducing customers in their final buying decision.



The **packaging** for beauty & cosmetics products is a highly complex element and, at the same time, an absolutely strategic one, in close relation to purchasing decisions. They include plenty of messages and what we call storytelling – about the product it contains as well as the brand releasing it. Furthermore, this kind of containers need specific finishes which can be

compatible with different products made out from diverse textures: creams, perfumes, powders, lacquers, etc.



In Pujolasos we treat wood with advanced **specific methods**, which provide durability and capacity for the perfect conservation of the final product.

The **result** is a top-class packaging, which gathers qualities such as elegance, innovation, functionality and a rich personality.

